




P.O. Box 612
Moorefield, West Virginia 26836
(304)530-2725
wvpa@hardynet.com
 [wvpoultryassociation](https://www.facebook.com/wvpoultryassociation)

Greetings!

The West Virginia Poultry Association, along with our members, allied and corporate sponsors, proudly accepts our vital role in supporting and protecting this agriculture industry. The Association is a nonprofit organization with a devoted mission of promoting a positive business climate for the poultry community. Activities and particulars that we engage in regularly include local, state, and federal regulatory concerns, environmental issues, legislative actions, governmental affairs, resource planning, animal welfare, consumer confidence, food safety, industry promotion, quality assurance, grower and industry support, agriculture stability, education, youth activities, and biosecurity.

The poultry industry represents over 50% of the total agricultural revenue of West Virginia. The diverse, local poultry industry has a payroll of over 3,000 employees. Such impressive numbers make it obvious that local and regional economies prosper extensively from the stability of sound poultry operations.

2024 was an optimistic one. However, due to the various challenges the industry faces daily, a solid poultry association that **strives to protect, educate, and meet these challenges head on** is more important than ever. We all know budgets are increasing. As a non-profit organization, the WVPA's operating budget alone is nearing \$30,000 and this does not include our major endeavors such as the annual festival & convention, tri-county fair, state fair, etc. We believe with your sponsorship we can continue to make a positive difference in our poultry communities. We respectfully seek your support in becoming a loyal partner in continuing our mission. **If you were a sponsor, please know your support was a tremendous asset and greatly appreciated in 2024, please consider continuing your support in 2025.**

We are seeking 2025 Allied and Corporate Sponsorships at the following levels:

Platinum	\$3,000 and up
Gold	\$2,000 to \$2,999
Silver	\$1000 to \$1,999
Bronze	\$500 to \$999
Partner	\$100 to \$499

The WVPA cooperates with and is affiliated with the following integrators: Pilgrim's, Perdue Farms Inc., Cargill Inc., Aviagen Turkeys, Farmer Focus, Virginia Poultry Growers Cooperative (VPGC), and George's Inc.

We hope you have a healthy, blessed, and productive 2025!

Sincerely,

Ward Malcolm

Ward Malcolm, President

Judy L. Hesse

Judy Hesse, Executive Secretary

Platinum \$3,000 and up

- Full page color advertisement in the 2025 Festival & Convention book
- Recognition on the Association's Facebook page & Website
- Corporation name and logo posted at all convention events

Gold \$2,000 to \$2,999

- Full page color advertisement in the 2025 Festival & Convention book
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Silver \$1,000 to \$1,999

- Full page black & white advertisement in the 2025 Festival & Convention book
- Recognition on the Association's Facebook page & Website
- Corporation name and logo posted at all convention events

Bronze \$500 to \$999

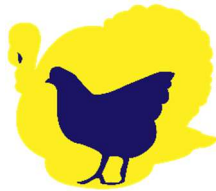
- 1/4 page black & white advertisement in the 2025 Festival & Convention book
- Recognition on the Association's Facebook page & Website
- Corporation name and logo posted at all convention events

Partner \$100 to \$499

- 1/8 page black & white advertisement in the 2025 Festival & Convention book
- Recognition on the Association's Facebook page & Website
- Corporation name and logo posted at all convention events

***Please submit advertisements and logos via email as soon as possible
but no later than April 30, 2025***

**This is critical as we want your advertisement for the 2025 WV Poultry Convention Publication
but can't guarantee after the deadline.**



**WEST VIRGINIA
POULTRY ASSOCIATION**

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Partner	\$100 to \$499

Allied and Corporate Level of Membership _____

Company Name _____

Contact Person _____

Mailing Address _____

Physical Address _____

Telephone # _____

E-Mail Address _____

***Please submit advertisements and logos via email in PDF with your membership application no later than April 30, 2025. ***

This is critical as we want your advertisement for the 2025 WV Poultry Convention Publication but can't guarantee after the deadline.

THANK YOU FOR SUPPORTING THE WEST VIRGINIA POULTRY ASSOCIATION AND THE POULTRY INDUSTRY OF OUR COMMUNITIES.